

Driving forward technological innovation, conversation between Pádraig Kitterick, Brendan Murray (Cochlear Ltd), and Professor Dame Sally Davies:

Pádraig Kitterick:

- People with single-sided deafness have one hearing ear and one deaf ear
- These people are usually given two hearing aids: the hearing aid on the deaf ear sends sounds to the hearing aid on the hearing ear
- This helps them hear sounds that are on the deaf side
- These people have difficulty knowing where sounds come from and listening in noisy places
- Our research will see if these people benefit from using a cochlear implant in the deaf ear
- We are working with the company Cochlear Europe
- A cochlear implant may help people to know where sounds are coming from

Brendan Murray: We work with the clinicians and scientists in Nottingham because this is where the experts are

Professor Dame Sally Davies: Partnerships are very important. Tell me about your company.

Brendan Murray:

- We are an Australian company. Our headquarters are in Sydney
- We have been working in the UK since the 1980s and we have offices in Europe.